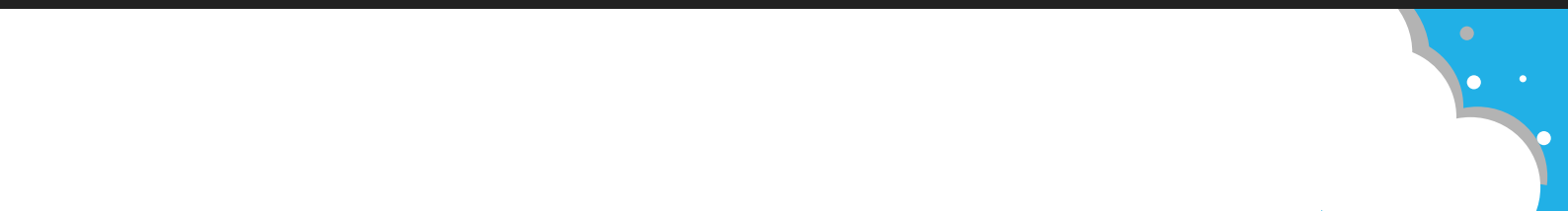




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Ratecard
2023



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Rates and Publication Information

Digital Rates

- | | | |
|--|--|--|
| <ul style="list-style-type: none"> • Business Insider • Daily Sun • News24 Business Sport Life • SNL24 | <ul style="list-style-type: none"> • Careers24 • Kick Off • Soccer Laduma | <ul style="list-style-type: none"> • City Press • Netwerk24 • Son |
|--|--|--|

Print Rates

- | Monday - Friday | Monday - Saturday | Sunday Titles |
|--|--|---|
| <ul style="list-style-type: none"> • Daily Son • Son | <ul style="list-style-type: none"> • Beeld • Die Burger Wes • The Witness & Weekend Witness | <ul style="list-style-type: none"> • City Press • Rapport |
| Wednesday | | E-Publications |
| <ul style="list-style-type: none"> • Soccer Laduma | | <ul style="list-style-type: none"> • Volksblad • Die Burger Oos |

Local Title Rates

- | Eastern Cape Titles | Western Cape: Peninsula Titles | Western Cape: Peninsula |
|---|--|--|
| <ul style="list-style-type: none"> • Kouga Express • Mthatha Express • PE Express • UD Express | <ul style="list-style-type: none"> • City Vision | <ul style="list-style-type: none"> • Tygerburger Bellville • Tygerburger Brackenfell • Tygerburger Durbanville • Tygerburger Ravensmead/ Elsie's Rivier/Eerste Rivier • Tygerburger Goodwood • Tygerburger Kraaifontein • Tygerburger Kuilsrivier • Tygerburger Milnerton • Tygerburger Parow • Tygerburger Tableview • Tygerburger Tygervalley • Tygerburger De Grendel |
| Free State Titles | Western Cape: Peninsula | |
| <ul style="list-style-type: none"> • Bloemnuus • Express • Vista • Vrystaat Kroon | <ul style="list-style-type: none"> • People's Post Claremont / Rondebosch • People's Post Constantia / Wynberg • People's Post False Bay • People's Post Grassy Park / Retreat • People's Post Mitchell's Plain • People's Post Woodstock / Maitland / City Edition • People's Post Athlone/ Landsdowne | |
| Northern Cape Titles | | |
| <ul style="list-style-type: none"> • Noordkaap Bulletin | | |
| Western Cape: Boland Titles | | |
| <ul style="list-style-type: none"> • Breederivier Gazette • Die Hoorn • District Mail & Helderberg Gazette • Eikestadnuus • Hermanus Times • Paarl Post • Swartland Gazette • Weskusnuus • Weslander • Worcester Standard | | |

Digital Rates

Execution	Placement	Size	CPM rate
Mobile Web Banners	Medium Rectangle	300 x 250	R320
Mobile App Banners	Medium Rectangle	300 x 250	R320
Web Banners	Leaderboard	728 x 90	R290
Web Banners	Half Page	300 X 600	R375
Web Banners	Medium Rectangle	300 x 250	R320
Social Display - Non Video	FB, IG & Twitter	Relevant Social Link	R200
Social Display - Video	FB, IG & Twitter	Relevant Social Link	R300
Programmatic	Leaderboard	728 x 90	Price on Application
Programmatic	Medium Rectangle	300 x 250	Price on Application
Programmatic	Half Page	300 x 600	Price on Application
Page Takeovers	Background Branding	1280 x 800 (variable)	Price on Application
Page Takeovers	Roadblock	728 x 90; 300 x 600; 300 x 250	Price on Application
Page Takeovers	Retail Bar	12 Products - 250 char, URL, Pic	Price on Application
Rich Media Web	Transitional Ad	800 x 600	R500
Rich Media Web	Interstitials (Floating, Peel-back, Slider, Push Down, Cascade, Sidekick, Billboard)	Variable	R500
Rich Media Mobile /App	Expander, 360 Carousel Form Ad, Store Locator, Click to call, Social Share	Variable	R500
Video	Pre- & Post Rolls	536 x 400, 15"16:9	R400
Video	inRead	537 x 400, 15"16:9	R400
Email	Promo Mailers	Responsive Design	R1 per sub

ROP Rates	FC per Col/cm
• Main Body	R21

Material Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline
• Die Burger Oos	Daily 10:00, 2 days prior to publication	Daily 13:00, 2 days prior to publication

ROP Rates	FC per Col/cm
• Main Body	R52
• Motoring and Property	R52
• Beroepe / Careers	R66
• Tenders / Notices	R66

Material Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline
Volksblad	Daily 10:00, 2 days prior to publication	Daily 13:00, 2 days prior to publication

Monday - Friday Titles



ROP Rates	FC per Col/cm
Northern Distribution Edition	R285
Gauteng Edition (JHB & PTA)	R183
Country Edition	R99

Special Positions	Rate
Front page Solus (10x8)	R45 600
Page 3 Solus (10x8)	R34 200
Page 5 (10x8)	R34 200
Page 7 - 11 (Minimum of 10x8)	R34 200

(Please consult Adspace24 for availability on special positions)



On the Go - Available on Thursdays only

ROP Rates	FC per Col/cm
All Regions	R207
Per region	R57

Insert Rates	Rate/1000
1 - 16 Pg	R353
18 - 32 pg	R390
34 - 48 Pg	R430
50 - 64 Pg	R470

Insert Split	Exact Area
Northern Distribution	Gauteng, North West, Mpumalanga, Limpopo
Country	North West, Mpumalanga, Limpopo
Gauteng	Johannesburg, Pretoria
On the Go	Western Cape, Eastern Cape, KZN, Free State On the Go Distribution: Handouts only, Taxi Ranks, Bus Terminal Train Station -entry/exit

Material Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
The Daily Sun	2 days prior 12:00	2 days prior 12:00	1 week prior	2 - 4 working days prior	GAU: 83 Heidelberg Road, City Deep, Johannesburg, 2136	(011) 713 2666
Daily Sun - On The Go					WC: Paarl Coldset, 5 Lynx Road, Paarden Eiland, Cape Town	(021) 503 5513
					EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffet Expressway, Fairview, Port Elizabeth	(021) 503 5513
					FS: Novus Print - City Deep 83 Heidelberg Road City Deep, JHB	(011) 703 2666
					KZN: 16 Peak Street, Unit 5, Chatsworth, 4030	(011) 703 2666

Monday - Friday Titles



ROP Rates	FC per Col/cm
Son Wes	R266

Special Positions	Rate
Front page Solus (10x8)	R42 560
Page 3 Solus (10x8)	R31 920
Page 5 (10x8)	R26 600

(Please consult Adspace24 for availability on special positions)

Insert Rates	Rate/1000
1 - 16 Pg	R648
18 - 32 pg	R712
34 - 48 Pg	R783
50 - 64 Pg	R861

Insert Split	Exact Area
Cape Town	Cape Town
Boland/West Coast	<p>Platteland: Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp.</p> <p>Boland: Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordons Bay, Somerset West</p> <p>Hermanus to Pearly Beach, Kleinmond, Pringle Bay, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton</p>
Southern Cape	Riversonderend to Plettenberg Bay, Oudtshoorn to Prins Albert, Beaufort West

Material Deadlines & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Son	2 days prior 12:00	1 day prior 12:00	1 week prior	2 - 4 working days prior	WC: Paarl Coldset, 5 Lynx Road, Paarden Eiland, Cape Town	(021) 514 5503 /16

Monday - Friday Titles

Beeld

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R275
Notices	R198	R275
Tenders	R110	R196
Beroepe / Careers	R180	R266
Huisgids / Property		R131
Regular Supplements		R275
Beeld Saterdag		R227

Special Positions	Rate
Front page Solus (10x10)	R55 000
Page 3 Solus (15x10)	R61 875
Page 5 (20x10)	R68 750
(Please consult Adspace24 for availability on special positions)	

Insert Rates	Rate/1000
1 - 16 Pg	R510
18 - 32 pg	R564
34 - 48 Pg	R620
50 - 64 Pg	R680

Insert Split	Exact Area
Johannesburg	Johannesburg
Pretoria	Pretoria
Platteland	Mpumalanga, North West, Limpopo

Material Deadlines & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
• Beeld & Beeld Saterdag	2 days prior 12:00	1 day prior 12:00	1 week prior	2 - 4 working days prior	GAU: Caxton Printers, 14 Wright Street, Industria west, Johannesburg 2042	(010) 492 3384

Monday - Friday Titles

DIE BURGER

ROP Rates	FC per Col/cm
Main Body	R214
Regular Supplements	R214
Die Burger Wes Saterdag	R206

Special Positions	Rate
Front page Solus (10x10)	R42 800
Page 3 Solus (15x10)	R48 150
Page 5 (20x8)	R53 500

(Please consult Adspace24 for availability on special positions)

Insert Rates	Rate/1000
1 - 16 Pg	R690
18 - 32 pg	R756
34 - 48 Pg	R830
50 - 64 Pg	R915

Insert Split	Exact Area
Cape Town	Cape Town
Boland	Wellington, Paarl, Franschoek, Stellenbosch, Strand, Gordons Bay, Somerset West, Hermanus to Pearly Beach, Kleinmond, Pringle Bay, Rooi Els, Atlantis, Mamre, Worcester, Robertson, Ashton
Platteland	Malmesbury to Springbok, Upington, Grabouw, Botriver, Caledon, Bredasdorp, Struisbaai, Villiersdorp.
Suid Kaap	Riversonderend to Plettenbergbaai, Oudtshoorn to Prins Albert, Beaufort West

Material Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
• Die Burger Wes Burger Saterdag 2 days prior	2 days prior 12:00	2 days prior 12:00	1 week prior	2 - 4 working days prior	WC: Paarl Coldset, 5 Lynx Road, Paarden Eiland, Cape Town	(021) 514 5516

Monday - Friday Titles



ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R127
Regular Supplements		R127
Vacancies & Auctions	R67	R87
Tenders & Notices	R135	R176
Weekend Witness		R114
Weekend Witness Vacancies & Auctions	R67	R87
Weekend Witness Tenders & Notices	R135	R176

Special Positions	Rate
Front page Solus (10x10)	R25 400
Page 3 Solus (15x10)	R28 575
Page 5 (20x10)	R31 750

(Please consult Adspace24 for availability on special positions)

Insert Rates	Rate/1000
1 - 16 Pg	R570
18 - 32 pg	R630
34 - 48 Pg	R690
50 - 64 Pg	R760

Insert Split	Exact Area
Northern KZN	Newcastle, Dundee, Glencoe, Vryheid, Estcourt, Ladysmith, Bergville, Drakensberg, Winterton
Durban	DBN Central, DBN South, DBN North, Phoenix, Chatsworth, Overport, Pinetown, Hillcrest
Zululand	North Coast, Verulam, Tongaat, Stanger, Mandini, Eshowe, Ulundi, Empangeni, Richards Bay, Pongola
South Coast	Amanzimtoti, Winkelspruit, Umkomaas, Scottburgh, Mtwalume, Hibberdene, Port Shepstone, Margate, Port Edward
Southern Berg	Bulwer, Donnybrook, Ixopo, Underberg, Matatiele, Creighton, Kokstad, Boston, Richmond, Baynesfield
Midlands (Only Weekend)	Pietermaritzburg, Howick, Merrivale, Ashburton, Haniville, Edendale, Imbali, Hilton

Material Deadlines & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
• The Witness & The Weekend Witness	2 days prior 12:00	1 day prior 12:00	1 week prior	2 - 4 working days prior	KZN: Highway Printers 115 Escom Road New Germany Pinetown, 3610	082 257 6593

Weekly Titles



ROP	FC per Col/cm
Main Body	R420

Editorial Branding Properties	Rate
Siyagobhoza	R47 500
Siya Special	R29 600
Weekly Roundup	R35 600
Make Your Point	R35 600
Revolving Column	R21 300
In Touch with/Still in Touch with	R29 600
NFD Focus	R20 300
International Soccer	R35 600
Supporters' Noticeboard	R21 300
Editor's Column	R14 300

Special Positions	Rate
Guaranteed Positions	Rate +15%

Insert Rates	Rate/1000
1 - 16 Page	R600
18 - 32 Page	R660
34 - 48 Page	R726
50 - 64 Page	R790

Material Deadlines & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
• Soccer Laduma	Wed prior to publication	Wed prior to publication (Friday by arrangement)	1 week prior	Thurs/Fri prior	GAU: 83 Heidelberg Road, City Deep, Johannesburg, 2136 WC: CTP Cape Newspapers, 12 Boompies Street, Parow 7500 EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffet Expressway, Fairview, Port Elizabeth KZN: The Highway Mail, 115 Escom Road, New Germany, Pinetown	(011) 713 2666 (021) 929 6200 (041) 503 6033 (033) 716 4444

Sunday Titles

City Press

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R431
Business		R412
Trending	R110	R204
City Press Careers & Rapport Recruitment Combo (Afrikaans in Rapport and English in City Press)	R599	R646
City Press Careers & Rapport Recruitment Combo (Same language in both)	R496	R540
Tenders/Notices	R272	R363
Voices	R307	R431

Special Positions	Rate
Front Page Solus (10 x 10)	R86 200
Mast Head Strip (2 x 10)	R17 240
Page 2 (Minimum 10 x 10)	R64 650
Page 3 (Minimum 10 x 10)	R64 650

(Please consult Adspace24 for availability on special positions)

Insert Rates	Rate/1000
1 - 16 Pg	R656
18 - 32 pg	R720
34 - 48 Pg	R790
50 - 64 Pg	R870

Insert Split	Exact Area
KwaZulu Natal	KwaZulu Natal
Western Cape	Western Cape
Eastern Cape	Eastern Cape
Free State	Free State
Western Cape	Western Cape
Gauteng	Gauteng, North West, Mpumalanga, Limpopo

Material Deadlines & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
City Press	Wed prior 12:00	Thurs prior 12:00	2 weeks prior	Wed prior	GAU: 83 Heidelberg Road, City Deep, Johannesburg, 2136 WC: Paarl Coldset, 5 Lynx Road, Paarden Eiland, Cape Town EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffet Expressway, Fairview, Port Elizabeth	(011) 713 2666 (021) 514 5503 /16 (041) 503 6140

Rapport

ROP Rates	BW per Col/cm	FC per Col/cm
Main Body		R712
Sake		R574
Weekliks		R356
Beleef (Lifestyle)		R356
Rondrits (Travel)		R356
Rapport Loopbane & City Press Careers Combo (Afrikaans in Rapport and English in City Press)	R599	R646
Rapport Loopbane & City Press Careers Combo (Same language in both)	R496	R540
Tenders/Notices	R316	R464

Special Positions	Rate
Front Page Salus (10 x 10)	R142 400
Mast Head Strip (2 x 10)	R28 480
Page 2 (Minimum 10 x 10)	R106 800
Page 3 (Minimum 10 x 10)	R106 800

(Please consult Adspace24 for availability on special positions)

Insert Rates	Rate/1000
1 - 16 Pg	R750
18 - 32 pg	R825
34 - 48 Pg	R910
50 - 64 Pg	R1000

Insert Split	Exact Area
KwaZulu Natal	KwaZulu Natal
Western Cape	Western Cape
Eastern Cape	Eastern Cape
Free State	Free State
Western Cape	Western Cape
Gauteng	Gauteng, North West, Mpumalanga, Limpopo

Material Deadlines & Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Rapport	Wed prior 12:00	Thurs prior 12:00	2 weeks prior	Wed prior	GAU: 83 Heidelberg Road, City Deep, Johannesburg, 2136 WC: Paarl Coldset, 5 Lynx Road, Paarden Eiland, Cape Town EC: Paarl Coldset, Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffet Expressway, Fairview, Port Elizabeth	(011) 713 2666 (021) 514 5503 /16 (041) 503 6140

Local Titles

Eastern Cape Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Kouga Express	Thurs	R40	R54
Mthatha Express	Thurs	R100	R137
PE Express	Wed	R85	R145
UD Express	Thurs	R43	R76

Free State Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Bloemnuus	Thurs	R53	R82
Express	Wed	R48	R61
Vista	Thurs	R57	R87
VrystaatKroon	Wed (Bi-Weekly)	R25	R44

Northern Cape Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Noordkaap Bulletin	Thurs	R36	R56

Western Cape: Boland Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Breederivier Gazette	Tues	R53	R83
Die Hoorn	Thurs	R30	R30
District Mail & Helderberg Gazette	Wed	R116	R145
Eikestadnuus	Thurs	R49	R72
Hermanus Times	Wed	R45	R69
Paarl Post	Thurs	R66	R102
Swartland Gazette	Tues	R38	R53
Weskusnuus	Tues Bi-weekly	R45	R66
Weslander	Thurs	R41	R62
Worcester Standard	Thurs	R50	R82

Western Cape: Boland Titles

ROP Rates	Publication Day	BW Rate	FC Rate
City Vision	Thurs	R112	R195

Local Titles

Western Cape: Peninsula Titles

ROP Rates	Publication Day	BW Rate	FC Rate
Tygerburger Combined (All Editions)	Wed	R471	R551
Tygerburger Bellville	Wed	R58	R131
Tygerburger Brackenfell	Wed	R44	R118
Tygerburger Durbanville	Wed	R51	R125
Tygerburger Ravensmead / Elsies Rivier / Eerste Rivier	Wed	R57	R130
Tygerburger Goodwood	Wed	R59	R132
Tygerburger Kraaifontein	Wed	R45	R119
Tygerburger Kuilsrivier	Wed	R43	R117
Tygerburger Milnerton	Wed	R43	R117
Tygerburger Parrow	Wed	R51	R125
Tygerburger Tableview	Wed	R51	R125
Tygerburger Tyger Valley	Wed	R43	R117
Tygerburger De Grendel	Wed	R46	R120

Careers/ Auctions/ Legal Notices - Classified Section

ROP Rates	Publication Day	BW Rate	FC Rate
Tygerburger East Combo	Wed	R154	R234
Tygerburger North Combo	Wed	R339	R417
Tygerburger All Areas Combo	Wed	R480	R558

East Combo Include

Eerste Rivier / Blue Downs, Elsiesriver, Ravensmead / Belhar

North Combo Include

Bellville, Brackenfell, Durbanville, Goodwood, Kraaifontein, Kuilsrivier, Milnerton, Tyger Valley, Parow, Tableview, De Grendel

All Area Combos Include

Eerste Rivier / Blue Downs, Elsiesriver, Ravensmead / Belhar, Bellville, Brackenfell, Durbanville, Goodwood, Kraaifontein, Kuilsrivier, Milnerton, Parow, Tableview, De Grendel, Tygervalley

Local Titles

Western Cape: Peninsula Titles

ROP Rates	Publication Day	BW Rate	FC Rate
People's Post Combined (All Editions)	Tues	R405	R455
People's Post Athlone /Lansdowne	Tues	R89	R172
People's Post Claremont / Rondebosch	Tues	R62	R111
People's Post Constantia / Wynberg	Tues	R62	R111
People's Post False Bay	Tues	R62	R111
People's Post Grassy Park /Retreat	Tues	R95	R184
People's Post Mitchell's Plain	Tues	R67	R117
People's Post Woodstock / Maitland /City Edition	Tues	R95	R182

Careers/ Auctions/ Legal Notices - Classified Section

ROP Rates	Publication Day	BW Rate	FC Rate
People's Post 1 Combo	Tues	R155	R210
People's Post 2 Combo	Tues	R205	R258

1 Combo Include

Woodstock/Maitland/City, Claremont/Rondebosch, Contantia/Wynberg

2 Combo Include

Athlone/Lansdowne, Grassy Park/Retreat, Mitchell's Plain

Local Titles

Group A

Eikestadnuus
Hermanus Times
Paarl Post
PE Express

Tygerburger
Weslander
Worcester Standard

Insert Rates

1 - 16 Pg

18 - 24 Pg

26 - 32 Pg

34 - 40 Pg

42 - 48 Pg

50 - 56 Pg

58 - 64 Pg

Rates/1000

R834

R960

R1103

R1269

R1457

R1676

R1928

Group B

Bloemnuus
Breederivier Gazette
City Vision
Die Hoorn
District Mail & Helderberg Gazette
Express
Kalahari Bulletin
Kouga Express

Mthatha Express
Noordkaap Bulletin
People's Post
Swartland Gazette
UD Express
Vista
VrystaatKroon
Weskus Nuus

Insert Rates

1 - 16 Pg

18 - 24 Pg

26 - 32 Pg

34 - 40 Pg

42 - 48 Pg

50 - 56 Pg

58 - 64 Pg

Rates / 1000

R632

R726

R836

R962

R1105

R1269

R1461

Material and Insert Deadlines

Publication	ROP Booking Deadline	ROP Material Deadline	Inserts Booking Deadline	Inserts Material Deadline	Inserts Delivery Address	Inserts Delivery Contacts
Eastern Cape						
Kouga Express	Fri 16:00	Mon 10:00	1 week prior	Thurs week prior	Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140
Mthatha Express	Thurs 12:00	Fri 15:00	1 week prior	Thurs week prior	Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140
PE Express	Thurs 16:00	Mon 10:00	1 week prior	Thurs week prior	Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140
UD Express	Fri 16:00	Mon 10:00	1 week prior	Thurs week prior	Ton Vosloo Media Centre, Ivor-Benn Close, Cnr William Moffat Expressway, Fairview, Port Elizabeth, 6070	(041) 503 6140
Free State						
Bloemnuus	Mon 12:00	Mon 12:00	1 week prior	Thurs week prior	83 Heidelberg Road, City Deep, Johannesburg	(011) 713 2666
Express	Fri 12:00	Fri 12:00	1 week prior	Thurs week prior	83 Heidelberg Road, City Deep, Johannesburg	(011) 713 2666
Vrystaat Kroon	Fri 12:00	Fri 12:00	1 week prior	Thurs week prior	83 Heidelberg Road, City Deep, Johannesburg	(011) 713 2666
Vista	Fri 09:00	Fri 17:00	1 week prior	Thurs week prior	83 Heidelberg Road, City Deep, Johannesburg	(011) 713 2666
Northern Cape						
Noordkaap Bulletin	Mon 09:00	Mon 09:00	1 week prior	Thurs week prior	83 Heidelberg Road, City Deep, Johannesburg	(011) 713 2666
Western Cape: Boland						
Breederivier Gazette	Thurs 10:00	Fri 13:00	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
Die Hoorn	Mon 09:00	Tue 12:00	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
Eikestadnuus	Fri 09:00	Fri 17:00	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
Hermanus Times	Thurs 09:00	Thurs 17:00	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
District Mail & Helderberg Gazette	Thurs 09:00	Thurs 17:00	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
Paarl Post	Thurs 09:00	Thurs 17:00	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
Swartland Gazette	Wed 12:00	Fri 13:00	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
Weskusnuus	Tuesday week prior 9am	Friday prior to publication date 17:00	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
Weslander	Friday 09:00 (week before publication date)	Friday 17:00 (week before publication date)	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
Worcester Standard	Thursday 9am week prior	Thursday 17:00 week prior	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
Western Cape: Peninsula						
City Vision	Fri 11:00	Mon 10:30	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
People's Post	Thurs 12:00	Fri 09:00	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503
Tygerburger	Fri 12:00	Mon 10:00	1 week prior	Thurs week prior	5 Lynx Road, Paarden Eiland, Cape Town, 7420	(021) 514 5503

Column Sizes

	Broadsheet (55x10)	Broadsheet (54x10)	Tabloid (39x8)	Tabloid (39x8)	Careers & Tenders
	Beeld * City Press * Rapport * Die Burger * Die Burger Saterdag *	Volksblad * The Witness	Soccer Laduma	All Local Titles Daily Sun, Son, Weekend Witness, Beeld Saterdag	City Press Loopbane & Tenders, Rapport Loopbane & Tenders, Beeld Beroepe
Column	Size	Size	Size	Size	Size
1	34mm	34mm	30mm	32mm	30mm
2	72mm	72mm	63mm	66mm	62mm
3	111mm	111mm	96mm	100mm	93mm
4	149mm	149mm	129mm	134mm	125mm
5	187mm	187mm	162mm	168mm	157mm
6	226mm	226mm	195mm	202mm	189mm
7	264mm	264mm	222mm	236mm	221mm
8	303mm	303mm	261mm	270mm	252mm
9	341mm	341mm			284mm
10	380mm	380mm			316mm
11					348mm
12					380mm

***All supplements in these titles are classified as 39 x 8**
Broadsheet DPS is 55 x 20 (550mm height x 790mm width) which includes 30 mm gutter
Tabloid DPS is 39 x 16 (390mm height x 555mm width) which include a 15mm gutter

Pamphlet Rates

Regular Volume per distribution (12 Month Contract)	National Client Rate/ 1000	Local Client Rate/ 1000
10 000 - 500 000	R224	R239
500 001 - 1000 000	R216	R230
1 000 001 - 2000 000	R209	R222
2000 001 - 3000 000	R201	R214
3000 001 - 4000 000	R194	R207
4000 001 +	R187	R199

- Minimum quantity of 10 000, 5 day flex, Maximum 8 pages
- Required rates for Robot and Taxi distribution
- Newspapers and Tabloids to be negotiated
- Fuel levy will be applicable

Terms & Conditions

The right is reserved to withhold publication of any advertisement, and to cancel any booking, which has been accepted.

No liability is accepted for losses resulting from omissions, failure to publish, publication of wrong copy, or typographical mistake or errors of any nature whatsoever.

The right is reserved to refuse advertising considered objectionable or unsuitable.

Non-account holders accounts are payable in cash upon order.
Approved account holders accounts are payable in terms as explained on the invoice.

All bookings are subject to space being available.

ROP: Combination rates do not apply in conjunction with negotiated discount.

ROP: Cancellation fee 100% will apply for cancellations made after booking deadline.

Inserts: Cancellation fee 100% will apply for cancellations made after booking deadline.

Inserts work on strictly first come, first serve basis and will only be deemed confirmed at the time that Adspace24 receives the CI.

Inserts: Change in specifications within 7 days prior to insertion might result in cancellation of booking due to capacity problems.